



HISTORY

At Atlas, we are always growing, improving and innovating. Here is a brief history of the company since its inception in 1982.



ATLAS FACILITIES

- Shingle & Underlayment Facilities
- Molded Polystyrene Facilities
- Polyiso Roof & Wall Insulation Facilities
- WEBTECH® Coated & Paper Facilities

2022

Corporate BRAND UPDATE
Introduces new logo and updated Mission, Vision, and Values Statements in celebration of Atlas' 40th Anniversary.

Corporate 40TH ANNIVERSARY ASPHALT LIFE™ TRUCK GIVEAWAY

2021

Roof & Wall Insulation REBRANDED GEMINI™ CRICKET TO SURESLOPE™
Becomes SureSlope™ to clearly communicate product benefits and attributes.

2020

Shingles & Underlayments TRURIDGE™ & HIGHPOINT™ VENTILATION LAUNCHED

Roof & Wall Insulation HD-COVERBOARD-FR LAUNCHED

Molded Products ATLAS EPS RENAMED
Becomes Atlas Molded Products to more accurately reflect products available.

Shingles & Underlayments ATLAS STORMMASTER™ SHINGLES WITH CORE4™ TECHNOLOGY LAUNCHED

Shingles & Underlayments ASPHALT LIFE™ TRUCK GIVEN AWAY

2019

Roof & Wall Insulation NON-HAL PRODUCTS LAUNCHED

Shingles & Underlayments NATURAL EXPRESSIONS™ DESIGNER COLOR SERIES LAUNCHED

Shingles & Underlayments ATLAS SHINGLES FEATURING SCOTCHGARD™ GAINED HOLMES™ APPROVED PRODUCT SEAL

2018

Shingles & Underlayments HP42™ LAUNCHED

Roof & Wall Insulation ENERGYSHIELD® PANELCAST™ LAUNCHED

2017

Roof & Wall Insulation ENERGYSHIELD® & ACFOAM® PRODUCTS RECEIVED GREENGUARD GOLD CERTIFICATION

Roof & Wall Insulation ROOF & WALL INSULATION REBRANDED
Launched new products in the EnergyShield® line, EnergyShield® CGF Pro and EnergyShield® Ply Pro.

Shingles & Underlayments LAUNCHED BRIARWOOD PRO™ DESIGNER SHINGLES
Exclusively sold through Menards, this brand offers a high definition palette for today's modern homes.

Shingles & Underlayments ANNOUNCED ATLASPRO+™ PROGRAM
Loyalty program established to recognize contractors for their performance and growth in selling Atlas shingles featuring Scotchgard® Protector and the Atlas Signature Select Roofing System.

2016

Roof & Wall Insulation RELEASED ACFOAM®-HD COVERBOARD
High-density polyiso roof insulation in a lightweight and easy construction.

2015

EPS RELEASED THERMALSTAR® PRODUCT LINE
Trademarked the color Pale Creamy Orange to differentiate its construction line of products from typical bead board and competing products.

Roof & Wall Insulation RELEASED TECHNI-FLO™
The first complete insulating and ventilating roof system for steep slope commercial buildings.

2014

Shingles & Underlayments LAUNCHED SHINGLES FEATURING SCOTCHGARD™ PROTECTOR FROM 3M
Introduction positions Atlas as leader in fighting the black streaks on steep roof slopes caused by algae.

2013

EPS FALCON FOAM® RENAMED, BECOMES ATLAS EPS
Aligns more clearly with the Atlas corporate brand.

Shingles & Underlayments ANNOUNCED HIGH PERFORMANCE SHINGLES
Oversized shingle dimensions require fewer laps—which translates into a faster installation and less time contractors need to spend on the roof. Larger shingle exposure results in stunning curb appeal as compared to other small exposure shingles.

2012

Roof & Wall Insulation RELEASED GEMINI™ TAPERED EDGE STRIP
Available with ACFOAM®-II and ACFOAM®-III facer technology.

2011

Roof & Wall Insulation INTRODUCED ACFOAM®-IV
The industry's first polyiso foam, bonded to heavy glass facers, able to withstand FM Global rating 1-345 for low slope roof drainage systems.

Roof & Wall Insulation RELEASED GEMINI™ MITER
The industry's first polyiso tapered edge product for low slope roof drainage systems.

2010

Shingles & Underlayments RELEASED SUMMIT™ SYNTHETIC UNDERLAYMENT
One of the industry's first high performance, walkable, long-term exposure roofing underlayments.

2009

Roof & Wall Insulation INTRODUCED GEMINI™ DRAIN SET
The industry's first one-piece pre-cut drain sump for low-slope roof drainage systems.

2008

EPS DEVELOPED PREVENTOL WITH LANXESS (BAYER)
Second generation termite treatment for various construction line products.

2007

WEBTECH® FORMED WEB TECHNOLOGIES DIVISION

2006

Roof & Wall Insulation RECEIVED AWARD FROM EPA
The Stratospheric Ozone Protection Award for technical leadership in hydrocarbon alternative to CFCs.

2005

Roof & Wall Insulation RELEASED GEMINI™ CRICKET
It becomes the industry's first "off the shelf" pre-cut cricket for low-slope roof drainage systems.

2004

Roof & Wall Insulation DEVELOPED ACUItra® TECHNOLOGY
LaGrange, GA facility becomes the first polyiso plant in the country to make the conversion to a CFC & HCFC free blowing agent in its manufacturing processes, years ahead of the Montreal Protocol's deadline for completion.

2003

Roof & Wall Insulation RELEASED ACFOAM®-III
First polyiso roof insulation panel laminated with coated glass facers (CGF).

2002

2001

2000

Shingles & Underlayments RELEASED SBS MODIFIED ASPHALT SHINGLES UL221B Class C4
A line of durable impact rated roofing shingles to meet demands of a market dealing with extreme weather.

1999

Roof & Wall Insulation LAUNCHED RBOARD® WALL SHEATHING
A durable polyiso insulating sheathing made possible through production of coated glass facers (CGF).

1998

Roof & Wall Insulation BEGAN PRODUCTION OF GRF
Glass reinforced facers for use on polyiso insulation.

1997

Roof & Wall Insulation LAUNCHED ENERGY PRODUCTS DIVISION
Began manufacturing polyiso insulation including ACFOAM®-II.

1996

1995

1994

1993

1992

1991

1990

1989

1988

1987

1986

1985

1984

1983

1982

2022

Corporate BRAND UPDATE
Introduces new logo and updated Mission, Vision, and Values Statements in celebration of Atlas' 40th Anniversary.

Corporate 40TH ANNIVERSARY ASPHALT LIFE™ TRUCK GIVEAWAY

2021

Roof & Wall Insulation REBRANDED GEMINI™ CRICKET TO SURESLOPE™
Becomes SureSlope™ to clearly communicate product benefits and attributes.

2020

Shingles & Underlayments TRURIDGE™ & HIGHPOINT™ VENTILATION LAUNCHED

Roof & Wall Insulation HD-COVERBOARD-FR LAUNCHED

Molded Products ATLAS EPS RENAMED
Becomes Atlas Molded Products to more accurately reflect products available.

Shingles & Underlayments ATLAS STORMMASTER™ SHINGLES WITH CORE4™ TECHNOLOGY LAUNCHED

Shingles & Underlayments ASPHALT LIFE™ TRUCK GIVEN AWAY

2019

Roof & Wall Insulation NON-HAL PRODUCTS LAUNCHED

Shingles & Underlayments NATURAL EXPRESSIONS™ DESIGNER COLOR SERIES LAUNCHED

Shingles & Underlayments ATLAS SHINGLES FEATURING SCOTCHGARD™ GAINED HOLMES™ APPROVED PRODUCT SEAL

2018

Shingles & Underlayments HP42™ LAUNCHED

Roof & Wall Insulation ENERGYSHIELD® PANELCAST™ LAUNCHED

2017

Roof & Wall Insulation ENERGYSHIELD® & ACFOAM® PRODUCTS RECEIVED GREENGUARD GOLD CERTIFICATION

Roof & Wall Insulation ROOF & WALL INSULATION REBRANDED
Launched new products in the EnergyShield® line, EnergyShield® CGF Pro and EnergyShield® Ply Pro.

Shingles & Underlayments LAUNCHED BRIARWOOD PRO™ DESIGNER SHINGLES
Exclusively sold through Menards, this brand offers a high definition palette for today's modern homes.

Shingles & Underlayments ANNOUNCED ATLASPRO+™ PROGRAM
Loyalty program established to recognize contractors for their performance and growth in selling Atlas shingles featuring Scotchgard® Protector and the Atlas Signature Select Roofing System.

2016

Roof & Wall Insulation RELEASED ACFOAM®-HD COVERBOARD
High-density polyiso roof insulation in a lightweight and easy construction.

2015

EPS RELEASED THERMALSTAR® PRODUCT LINE
Trademarked the color Pale Creamy Orange to differentiate its construction line of products from typical bead board and competing products.

Roof & Wall Insulation RELEASED TECHNI-FLO™
The first complete insulating and ventilating roof system for steep slope commercial buildings.

2014

Shingles & Underlayments LAUNCHED SHINGLES FEATURING SCOTCHGARD™ PROTECTOR FROM 3M
Introduction positions Atlas as leader in fighting the black streaks on steep roof slopes caused by algae.

2013

EPS FALCON FOAM® RENAMED, BECOMES ATLAS EPS
Aligns more clearly with the Atlas corporate brand.

Shingles & Underlayments ANNOUNCED HIGH PERFORMANCE SHINGLES
Oversized shingle dimensions require fewer laps—which translates into a faster installation and less time contractors need to spend on the roof. Larger shingle exposure results in stunning curb appeal as compared to other small exposure shingles.

2012

Roof & Wall Insulation RELEASED GEMINI™ TAPERED EDGE STRIP
Available with ACFOAM®-II and ACFOAM®-III facer technology.

2011

Roof & Wall Insulation INTRODUCED ACFOAM®-IV
The industry's first polyiso foam, bonded to heavy glass facers, able to withstand FM Global rating 1-345 for low slope roof drainage systems.

Roof & Wall Insulation RELEASED GEMINI™ MITER
The industry's first polyiso tapered edge product for low slope roof drainage systems.

2010

Shingles & Underlayments RELEASED SUMMIT™ SYNTHETIC UNDERLAYMENT
One of the industry's first high performance, walkable, long-term exposure roofing underlayments.

2009

Roof & Wall Insulation INTRODUCED GEMINI™ DRAIN SET
The industry's first one-piece pre-cut drain sump for low-slope roof drainage systems.

2008

EPS DEVELOPED PREVENTOL WITH LANXESS (BAYER)
Second generation termite treatment for various construction line products.

2007

WEBTECH® FORMED WEB TECHNOLOGIES DIVISION

2006

Roof & Wall Insulation RECEIVED AWARD FROM EPA
The Stratospheric Ozone Protection Award for technical leadership in hydrocarbon alternative to CFCs.

2005

Roof & Wall Insulation RELEASED GEMINI™ CRICKET
It becomes the industry's first "off the shelf" pre-cut cricket for low-slope roof drainage systems.

2004

Roof & Wall Insulation DEVELOPED ACUItra® TECHNOLOGY
LaGrange, GA facility becomes the first polyiso plant in the country to make the conversion to a CFC & HCFC free blowing agent in its manufacturing processes, years ahead of the Montreal Protocol's deadline for completion.

2003

Roof & Wall Insulation RELEASED ACFOAM®-III
First polyiso roof insulation panel laminated with coated glass facers (CGF).

2002

2001

2000

Shingles & Underlayments RELEASED SBS MODIFIED ASPHALT SHINGLES UL221B Class C4
A line of durable impact rated roofing shingles to meet demands of a market dealing with extreme weather.

1999

Roof & Wall Insulation LAUNCHED RBOARD® WALL SHEATHING
A durable polyiso insulating sheathing made possible through production of coated glass facers (CGF).

1998

Roof & Wall Insulation BEGAN PRODUCTION OF GRF
Glass reinforced facers for use on polyiso insulation.

1997

Roof & Wall Insulation LAUNCHED ENERGY PRODUCTS DIVISION
Began manufacturing polyiso insulation including ACFOAM®-II.

1996

1995

1994

1993

1992

1991

1990

1989

1988

1987

1986

1985

1984

1983

1982

PURCHASED 3 ADDITIONAL EPS MANUFACTURING FACILITIES
from StarFoam.
Arlington, TX | Anthony, TX | Kingman, AZ

PURCHASED 8 ADDITIONAL EPS MANUFACTURING FACILITIES
from ACR Foam Technologies.
Gainesville, GA | Fond du Lac, WI | Kansas City, KS (2) | Washington, IA | Denver, CO | Murray, UT | Reno, NV

PURCHASED ADDITIONAL EPS MANUFACTURING FACILITY
from Versa-Tech, Inc.
Fredericktown, MO

ADDED SECOND WEBTECH® LINE
for production of commercial slipsheets, paper-free gypsum facers, polyiso insulation and EPS facers.
Sylacauga, AL

BUILT WEBTECH® MANUFACTURING FACILITY
for production of commercial slipsheets, paper-free gypsum facers, polyiso insulation and EPS facers.
Sylacauga, AL

EXPANDED PRODUCTION OF GRF
solidifying Atlas as the global leader in facer technology for the Polyiso Insulation industry.
Nationwide

PURCHASED ADDITIONAL EPS MANUFACTURING FACILITY
from Tri-state Foam.
Martinsville, VA

OPENED THIRD INTERNATIONAL MANUFACTURING FACILITY
to support a growing demand for polyiso roof and wall insulation products in the region.
Yanover, BC

ADDED SHINGLE LAMINATE LINE
begins rollout of HP Technology.
Hampton, GA

BUILT SECOND CGF PRODUCTION LINE
Atlas WEBTECH® becomes the world's largest manufacturer of coated glass facers for the building materials industry.
Meridian, MS

OPENED SECOND INTERNATIONAL MANUFACTURING FACILITY
Moved Falcon Foam® from California to Mexico.
Tijuana, MX

BUILT WEBTECH® MANUFACTURING FACILITY
for the production of commercial slipsheets, paper-free gypsum facers and polyiso insulation facers.
Meridian, MS

PURCHASED 2 EPS MANUFACTURING FACILITIES
from Owens Corning Fiberglas.
Grand Rapids, MI | Los Angeles, CA

BUILT FIRST INTERNATIONAL MANUFACTURING FACILITY
First Atlas manufacturing facility in Canada to produce polyiso with Zero Global Warming Potential and Zero Ozone Depletion Potential.
Toronto, ON

PURCHASED FIRST TWO EPS MANUFACTURING FACILITIES
for manufacturing of expanded polystyrene products.
Perryville, MO | South Boston, VA

BUILT DRY FELT MANUFACTURING FACILITY
adjacent to asphalt shingle manufacturing facility.
Hampton, GA

ACQUIRED MANUFACTURING FACILITY
Polyiso facility had been under lease since 1990.
Diboll, TX

ACQUIRED 5 MANUFACTURING FACILITIES
from Georgia Pacific's roofing business.
Hampton, GA | Ardmore, OK | Daingerfield, TX | Franklin, OH | Quakertown, PA

ACQUIRED 2 MANUFACTURING FACILITIES
from American Western's Polyiso business.
Denver, CO | Mesa, AZ

ACQUIRED 3 MANUFACTURING FACILITIES
for production of polyiso insulation from Owens Corning Fiberglas.
LaGrange, GA | East Moline, IL | Camp Hill, PA

ACQUIRED FIRST MANUFACTURING FACILITY
from Masonite Corporation to manufacture asphalt shingles and roll roofing materials.
Meridian, MS

