



Products with Purpose.
People with Passion.



Passion





Atlas is a company that seeks to enrich the lives of those we touch. When people think of Atlas, we want them to think of you, your passion, and your values.

This book is a reminder of why we are here, what we stand for, and why our work is meaningful and unique.



Mission

We are on a

Mission

To deliver **leading products** and **solutions** that **enrich the lives of those we touch**, by nurturing a **culture of agility, teamwork, and accessibility** that **attracts the most talented people** in our industries.



Leading products. We make products with purpose. Practically every product we make comforts or protects in some way, which makes them essential. We also strive to create products that are unique in a positive way, and make us a leader in our chosen fields.

Solutions. It is imperative that we are good partners with our customers and vendors, seeking solutions that are mutually beneficial for all of us.

Enrich the lives of those we touch. We seek to have a positive impact on and create a positive experience with everyone we encounter, whether it is through personal interaction or the products we provide.

Culture of agility, teamwork and accessibility. We aim to be nimble and work together in a smart way to find solutions that solve problems.

Attract the most talented people. The people who work at Atlas are a special breed. They are talented, love coming to work, go out of their way to support each other, and thrive when given new opportunities. This kind of passion happens every day at Atlas.



Vision

We share the same
Vision

To **empower our people** to
create solutions and **make**
products with **purpose.**



Empower our people. You are the heart of who we are. We want you to feel empowered to act in the best interests of Atlas and make good decisions to help our company move forward.

Create Solutions. We seek to solve challenges for our customers even if there are no easy answers.

Make Products. We want to uphold our tradition of consistently making essential products – while constantly pushing the envelope to make even better products.

Purpose. No matter the task, we want all of our employees to feel they have a purpose, so they can *act* with a purpose.



Values

We live our
Values



A

Accessibility

As a customer-oriented provider, everything we do revolves around our customers. We are responsive, easy to contact and easy to work with. When our customers need us, we strive to be there for them.

T

Talent

We are committed to attracting, developing, and retaining exceptional people in a safe, diverse, and forward-looking work environment that rewards performance and empowers all employees. We leverage the expertise of our team to advance our customers' goals.

L

Leadership

We strive to be a leader in all aspects of our business, including management, manufacturing quality, product support and financial performance. Leadership is at the core of creating opportunities for our business and for our customers.

A

Agility

Our dynamic team of industry professionals offers highly responsive service and support throughout the life cycle of our products. Our ability to anticipate and adapt to a changing marketplace helps keep our organization strong while helping our customers succeed.

S

Solutions

We do not merely provide products. Our people continually go beyond the expected to provide a total solutions package for every project. This innovative thinking is what makes us different: if what we manufacture doesn't work for our clients, we'll figure out what does.



We work every day on

Sustainability

Our sustainability promise embodies a commitment to big change through continuous small improvements.

Our goal is simple:
**Move Atlas forward
1% at a time.**



Sustainability



Whether it's reducing waste, conserving energy, implementing sustainable practices, or supporting the safety and success of our employees and communities, big results stem from steady, small improvements. By committing to this principle of continuous improvement, we are building a more sustainable future – 1% at a time.



We are
ATLAS

Products with Purpose. People with Passion.

